



## TGA FALL MANAGEMENT CONFERENCE

2017 WORKFORCE SUMMIT

OCTOBER 18-19, 2017

DoubleTree by Hilton Hotel

Jackson, Tennessee

### About The Conference

The TGA Education Steering Committee has planned an interactive and informative one-and-a-half-day agenda at the DoubleTree by Hilton Hotel in Jackson, Tennessee, October 18 & 19. We begin with breakfast at 7:00 AM on October 18 and end just before lunch on October 19. This hotel is conveniently located just off I-40 in West Tennessee.

### Conference Highlights

*Tennessee Public Utility Commission Update  
State Comptroller Utility Information &  
FMC 2017: Workforce Summit, Presented by Cara Silletto,  
Founder of Crescendo Strategies*

- #1 -- Reducing Unnecessary Employee Turnover ... Check!*
- #2 -- Leading the New Workforce ... Check!*
- #3 -- The Evolution of Employee Expectations ... Check!*
- #4 -- Calculating the True Cost of Unnecessary Turnover ... Check!*
- #5 -- Understanding the Millennial Mindset ... Check!*
- #6 -- Best Practices for Attracting & Retaining Talent ... Check!*
- #7 -- Mastermind Problem Solving ... Check!*

Many of you will remember popular FMC speaker, Cara Silletto, who presented Generational Differences with TGA a few years ago. Back by popular demand, Cara will deliver a full day Workforce Summit on October 18<sup>th</sup> addressing real challenges that today's TGA members are facing which are costing companies hundreds of thousands of dollars – rising employee turnover and widening generation gaps. This deep-dive program provides valuable data, takeaway tools and best practices for enhancing employee recruitment and retention efforts and investments.

Remember marketing your company BEFORE websites came along? Remember when you couldn't check work email from home? Remember the office BEFORE computers? Me too. And, remember when employees stayed at the company just because they would get a paycheck? Those days are long gone! Business has changed, our industry has changed, and so have the expectations of our employees. As the economy improves, more job opportunities exist, which means the power has shifted from employers to employees. It is a job-seeker's market. Successful companies are now putting forth intentional effort and resources to create organizational cultures where people WANT to work, in order to attract and retain talent.

Millennials (workers under 36) are now the largest generational demographic in the workforce. They will outnumber the Boomers and GenXers combined in 2020. As your Millennial mediator and voice of the new workforce, Cara will share a unique perspective on the Millennial mindset; explaining the evolution of employee expectations over time and how great leaders are adjusting their management styles to improve employee retention.

For the first time in our industry's history, an entire generation of gas professionals will be leaving our ranks over the next several years. No matter what size or type of organization you currently work with, the issues are universal. We have much to do. This year's Fall Management Conference will focus on the Workforce and factors we are ALL facing; providing proven strategies to handle these changes and thrive in today's workplace environment. This content is hard hitting and full of beneficial information. Please join us for the discussion; we need your input and your knowledge. *See you October 18 & 19 in Jackson, Tennessee!*



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**Who Should Attend**

Presidents, Vice Presidents, Mayors, Board Members, Commissioners, Directors, General Managers, Managers, Supervisors, Superintendents, Office Managers, Marketing Representatives and Account Executives are all encouraged to attend. Business Partners are encouraged to attend as table top exhibiting opportunities are available for products and services.

**Hotel Information**

DoubleTree by Hilton Hotel Jackson  
1770 Highway 45 Bypass  
Jackson, Tennessee 38305

**Hotel Reservation Deadline: September 16, 2017**

The special room rate of \$129 Single/Double and \$139 Parlor Suites will be available until September 16th or until the group block is sold-out, whichever comes first. Please call 731.664.6900, press 1 for reservations and ask for the Tennessee Gas Association special rate of \$129. Call Lynette DiMeola at 615.872.2412 with any issues related to room block sell out.

Group Name: TENNESSEE GAS ASSOCIATION

Group Code: GSS



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<b>Tuesday, October 17</b>	NOON – 2:00 PM	Executive Committee Meeting
	3:00 – 5:00 PM	Board of Directors Meeting
	5:00 – 6:00 PM	Scholarship Foundation Board Meeting
	6:00 – 6:30 PM	Business Partner Council Meeting

<b>Wednesday, October 18</b>	7:00 – 8:00 AM	<b>BREAKFAST</b>
	8:00 – 8:30 AM	<b>Welcome &amp; TGA Member Update</b> <i>Joey Sauls, TGA President</i> <i>Lynette DiMeola, TGA Executive Director</i>
	8:30 AM	Cara Silletto, Founder Crescendo Strategies <b>2017 Workforce Summit</b>
	10:00 – 10:30 AM	<i>NETWORKING BREAK</i>
	10:30 AM	<b>2017 Workforce Summit Continues</b>
	12:00 – 1:30 PM	<i>GROUP LUNCH</i>
	1:30 PM	<b>2017 Workforce Summit Continues</b>
	2:45 – 3:15 PM	<i>NETWORKING BREAK</i>
	3:15 PM	<b>2017 Workforce Summit Continues</b>
	4:30 – 4:45 PM	<i>ANNOUNCEMENTS &amp; ADJOURNMENT</i>
5:30 – 7:30 PM	<b>TGA Business Partner Sponsored Evening</b> Please use this opportunity to network with TGA Business Partners. All TGA registered members are invited to attend a dinner sponsored by TGA Business Partners.	





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**Thursday, October 19**

7:00 AM	<b>BREAKFAST</b>
8:00 – 8:15 AM	<b>Welcome Back</b> <i>Brooke Sinclair, TGA 1<sup>st</sup> Vice President</i>
8:15 – 9:00 AM	<b>Regulatory Changes – Overview &amp; Impact</b> <i>Annette Ponds, Chief Gas Pipeline Safety Tennessee Public Utility Commission</i>
9:00 – 10:00 AM	<b>State of Tennessee Comptroller of the Treasury</b> <i>John Greer, Utilities Specialist (Invited)</i>
10:00 – 10:30 AM	<b>NETWORKING &amp; HOTEL CHECKOUT BREAK</b>
10:30 -11:30 AM	<b>TGA Manager’s Roundtable</b> Facilitated by TGA Executive Committee & Directors
11:30 – 11:45 AM	<b>Wrap-up, Announcements &amp; Adjourn</b>  <i>Have a safe journey home!</i>
12:00 – 2:00 PM	Education Steering Committee Meeting



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**FALL MANAGEMENT CONFERENCE**  
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List Names Attending the Fall Management Conference (list name as you would like it to appear on nametag)

Attendee(s) \_\_\_\_\_

Attendee(s) \_\_\_\_\_

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**Fees:**

\_\_\_\_\_ \$275 Member / \$375 Non-Member Conference Registration Fee (add \$25.00 late fee after October 2 per person attending)

\_\_\_\_\_ \$300 Member Exhibitor (includes 1 conference registration, 1 six ft. table, 2 chairs, & electricity)

\_\_\_\_\_ \$100 Additional Booth Personnel

\_\_\_\_\_ \$425 Non-Member Exhibitor (includes 1 conference registration, 1 six ft. table, 2 chairs, & electricity)

\$\_\_\_\_\_ **Total Amount Remitted**

**INDICATE METHOD OF PAYMENT AND REMIT TO:**

**Tennessee Gas Association**  
**83 Century Boulevard**  
**Nashville, TN 37214**  
**FAX: (615) 872-2413**  
**Email: [jwellman@tngas.org](mailto:jwellman@tngas.org)**

\_\_\_ Check    \_\_\_ Visa    \_\_\_ MasterCard    \_\_\_ Discover    \_\_\_ \*\* American Express

Name (as listed on credit card) \_\_\_\_\_

Credit Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Signature \_\_\_\_\_ (3-digit ID Code on Back of Card): \_\_\_\_\_

Complete Billing Address of credit card holder (include zip) \_\_\_\_\_

If using a credit card for payment, please include ID Code (\*\*4-digit on front of card if using American Express)

*A copy of your receipt will be emailed to the card holder, please list email address here:* \_\_\_\_\_

**IMPORTANT:** Deadline to register with TGA is October 2. Full registration credit prior to October 2, 50% credit until October 9. No credits after October 19. (Cancellations must be in writing.) No-shows will not receive a refund, no exceptions.